**ECORunway.com** 

Trade Investment Travel & Tourism Cultural Exchange







'EcoRunway Event brings some of the most talented Fashion Designers and Food and Beverage Artisans together to debut their latest Eco Innovations to celebrate the practical use of Eco Innovation in our daily lives'

www.EcoRunway.com









#### INVITATION

We invite you to join the EcoRunway to Smarter marketing of ECO FASHION is vital learn, host an event or a trade mission, showcase your ECO-inspired collections. and start building strategic partnerships with our fast growing international B2B audience.

### **ONLINE SHOWCASE**

Virtual ECORunway Showcase (VERS) global business community and the public, features ECO innovative designers and their compelling collections, and showcases ECO brands and emerging companies through all. Eco Commerce Exchange (ECE) marketplace.

### **EXECUTIVE FORUM**

The EcoRunway marketplace gathers highly motivated audience of key decision makers, providing them an opportunity to meet and network in a special event focused on ECO Fashion, smarter marketing, commerce, and strategic partnerships.

The EcoRunway marketplace features reports on current activities in powerful Speakers in Fashion, Trade, Investment, Philanthropy, Travel & Tourism, and Cultural Exchange.

# **AWARENESS & EDUCATION**

The EcoRunway marketplace presents respect of business and policy cutting edge topics to professionals and the public. In keeping a strong presence in its international Eco Commerce community, the EcoRunway expands its reach through expand its content, communica its Multi-Media Marketing System (MMMS), distribution channels exponentially and World Tour 2013-17.

### **ONLINE MARKETPLACE**

to help the professionals, workforce and consumers to understand the value and benefits of ECO Innovation.

Through integrated and independent online media and virtual marketplace approach. EcoRunway is pioneering to serve the delivering economic, environmental, and social benefits, and creating shared value to

EcoRunway online marketplace shares success stories and offers exclusive interviews with industry, policy, and nonprofit leaders and topics of interest to the fast growing and motivated global audience.

## **ECO COMMERCE EXCHANGE (ECE)**

ECE online marketplace, delivers business intelligence, the latest news and special growing Eco Commerce arena.

Launched in 2009 in Atlanta, to Trade, Investment, and Cultural E EcoRunway.com has paved the wa standards of partnerships, ear academia, non-profit and the community. Through innovative alliances, EcoRunway.com cont Dear Partner in Eco Commerce.

On behalf of Eco Commerce Exchange (ECE), I cordially invite you to join the Virtual EcoRunway Showcase (VERS) to share your ECO-inspired collections with our international B2B audience.

The VERS is a spectacular ECO Fashion showcase, featuring Designers and their collections from around the planet.

You can use the VERS to build your brand, create strategic partnerships, and market your products and services effectively to our highly motivated audience.

You can lease a virtual showroom for 12-months at EcoRunway marketplace. You can start sharing your news and workforce training program through our Multi Media Marketing System (MMMS). You can share your success stories on EcoRunway Magazine. Or you can list your enterprise or organization in EcoRunway Business Directory.

We sincerely appreciate your support and look forward to your participation - sharing your information, learning about you and your business, and building strategic partnerships, as we continue to work together to expand Eco Commerce across industries and continents.

With best personal regards,

Minna LeVine CEO Eco Commerce Exchange (ECE)

**SPONSORSHIPS** Media Kit **Lease Your Showroom**